

FOR IMMEDIATE RELEASE

Milestone Marketing Associates Teams Up With 82 Degrees Tech

SARASOTA, Florida (October 12, 2009) – Milestone Marketing Associates has teamed up with one of the Gulf Coast’s fastest growing and most influential tech networking associations – 82 Degrees Tech.

In addition to becoming a member of 82 Degrees Tech, Milestone Marketing Associates was invited to help 82 Degrees Tech with a re-branding initiative.

“We’re thrilled to be on the marketing committee,” said Matthew Anderson, president of Milestone Marketing Associates, “and we’re looking forward to assisting 82 Degrees Tech.”

“After meeting with Mr. Anderson I invited Milestone Marketing Associates to participate on the marketing committee and attend the re-branding session,” said Martin Guice, Chairman of the Board at 82 Degrees Tech. “Matthew is eager to dive in and since our organization is run by volunteers we’re happy to have the help.”

About 82 Degrees Tech

82 Degrees Tech is a technology advocacy group for companies creating and developing technology in Sarasota and Manatee counties. The organization receives administrative support from a partnership of the economic development organizations in Manatee and Sarasota counties.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates, Inc. is a full-service marketing company headquartered in Sarasota, Florida. With more than 100 years of combined marketing experience and over 50 years marketing software products, Milestone Marketing Associates is dedicated to helping software companies grow their business by building relationships.

Milestone provides traditional advertising, marketing and public relations services, digital solutions including website design, online marketing, video production and 3-D animations, as well as tradeshow consulting and corporate event management.

For more information about Milestone Marketing Associates, call 1-866-794-1989, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

Contact

Victoria Gillum, Media Relations
Milestone Marketing Associates, Inc.
media@milestone-marketing.com
(941) 914-1271 mobile
(941) 306-3602 local
(941) 866-2532 fax

###